

# CERTIFIED LEADER COACH® Self-study Program

Earn 8 Continuing Education Hours (CEUs)



**Are you a people manager who aspires to be a great leader? If so, the next step in your leadership development journey should be mastering the “leader-as-coach” approach to management.**

Coaching is recognized as the preferred management and leadership style of the 21<sup>st</sup> century. Our online Certified Leader Coach® (CLC) program will teach you the leader-as-coach skills you need to gain confidence as a leader. As a trained leader-coach, you’ll be able to:

- Increase employee engagement
- Create a workplace culture of innovation and growth
- Inspire team members to develop their strengths
- Facilitate collaboration and learning

## KEY BENEFITS of CLC for Managers & Leaders

- Develop your confidence as a high-performing leader
- Gain practical coaching skills for immediate application in the workplace
- Master a unique coaching process that elicits top performance from team members
- Learn to build trust, resolve conflicts and give effective feedback
- Display initiative and a commitment to your own professional development
- Position yourself for career advancement and gain a competitive edge

“...For over a decade now, we send every new leader through the CLC program. It’s become a cornerstone of helping us expand leadership capacity and create a vibrant and engaged culture.”

– *Melissa Berry, PhD,  
VP of Human Resources,  
Girl Scouts of the  
Southern  
Appalachians*

“The CLC program was outstanding. I have a whole notebook full of notes myself and have seen a marked change in our leadership team as a result of having participated in this program. We now recommend The Workplace Coach and this program to our corporate clients!” – *Maria Lund,  
COO & President, First Sun EAP*

WHAT CLC GRADUATES ARE SAYING ...

## Improve your ability to lead, coach and make an impact!

**What:** Work through six online CLC modules at your own pace. An excellent standalone leadership development learning experience. Also, a great way to supplement to executive and leadership development coaching.

**Who it's for:** Ideal for mid- to senior-level managers and leaders.

**Why:** Learn to be a leader who coaches. Discover how leader-as-coach techniques and behaviors will transform your leadership and your organization. Earn 8 CEUs.

**Content:** Practical instruction in leader-as-coach skills, including in areas such as team-building, conflict management, employee feedback and time management. Learn the theoretical underpinnings of the leader-as-coach method and key concepts such as emotional intelligence and psychological flexibility and frameworks for tackling some of the greatest challenges to people management and leadership.

**Bonus materials:** Audio demonstrations of workplace coaching sessions, plus supplementary materials, including downloadable self-assessments, customizable planning templates, worksheets and more.



**HAVE QUESTIONS?**  
**Contact The Workplace Coach**

### More About Certified Leader Coach® (CLC)

Now in its third edition, our CLC program teaches managers the leader-as-coach skills that 21<sup>st</sup> century organizations need to foster a positive workplace culture and build an environment of innovation and growth.

CLC was designed and written by Dr. Mickey Parsons, founder of The Workplace Coach. A Master Certified Coach who has coached more than 2,000 leaders, Dr. Parsons is also a professional educator. He is Assistant Professor of Psychology at Life University in Marietta, GA, where he co-created and teaches in the Master of Science in Positive Psychology - Coaching Psychology track. He is also an Assessor for the International Coaching Federation.



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